

## ABIA Board Meeting Minutes – May 9<sup>th</sup>, 2024

### **Attending:**

Sonia Pagliuso  
Kiara Galbraith  
Kelvin Galbraith  
Miriam Mulkewich  
Leslie Bullock  
Jacqui Cronin  
Heidi Moniz  
Lorna Hainsworth-Popper

### **Absent:**

None

### **Regrets:**

Allen Teska  
Jimmy Bedi  
Karen Lee

### **Staff:**

Andrea Dodd

### **Guests:**

Anita Cassidy  
Sabah Kazmi

Approval of May Agenda  
Miriam / Heidi  
Approved

Approval of Minutes – April 2024  
Kiara / Kelvin  
Approved

Conflicts of Interest: None.

### **Anita Cassidy – Burlington Economic Development**

- Presentation of 1200 King Road Development. Available upon request for the Board.
- SBAC role and introduction of Sabah, specialist economic development of business.
- Early stages of scoping out the role.

- Short term focus is on customer experience and a better experience up front for Main Street businesses.
- Merging Tourism into Economic Development and created a larger mar/comms team. Stakeholder workshops will be happening in June.
- Customer experience marketing specialist role is visiting businesses and driving Aldershot as a destination to do business.

#### **Sonia Pagliuso - Board Chair**

- We have integrated SLACK into our financial policies so please check it regularly.

#### **Kiara Galbreath: Interim Treasurer**

- Slack decisions will be included in the minutes, so please look regularly and show that you have read them.
- The Finance Committee attended meetings re: Financial policies. These 3 documents needed to be updated. All documents are in SLACK on the Finances channel.
- Financial Policies, Financial SOP & Purchasing SOP
- Please read and they will be voted on at the June meeting.
- Draft Audit: Deloitte changed the 2023 expenses incorrectly but have corrected it.
- Reserve \$6000 yearly will go in as an admin expense.
- Income \$27,500.00 Expenses \$18,380.80 Bank Balance \$123,133.00
- TD VISA Expense \$411.89 Payments: \$3496.27

**Motion:** To approve the 2023 Audit as presented by Deloitte.

2<sup>nd</sup> Kelvin, All in favour.

#### **Councillor Report - Kelvin Galbraith**

- May 1<sup>st</sup> Losani Corp public meeting (Ye Olde Squire location) no application has been received yet.
- May 13<sup>th</sup> Committee of the Whole, approval expected of 7 story residential (Wellum Chiropractic)
- 236 Plains Road (beside the Gables) 4 story condo/town - complete application has been made.
- Pre-approved 35 Plains Road E (beside Royal Bank) approved 8 story ground floor commercial, asking now for 12 story. Public meeting next month.
- Aldershot Farmers market begins May 25<sup>th</sup>. The BIA is a sponsor of this event and will help to promote.

#### **Executive Director: Andrea Dodd**

- Updates provided re: Banner program, Financial Documents, Monster Media video, Community development re: Tim's, OBIAA Conference, Networking plans, Events attended, SBAC role, Destination Marketing, ACHR, Farmers Market, Development updates, Keep Aldershot Beautiful, etc.

Meeting Adjourned 8:50am

Next Meeting: June 13th 7:30am ABIA Office – IN person

Minutes Taken By: Andrea Dodd