

**ABIA Board Meeting Minutes – Feb 8th, 2024 –
In Person** 195 Plains Rd. E BIA Office

Attending:

Allen Teska
Miriam Mulkewich
Leslie Bullock
Lorna Hainsworth-Popper
Heidi Moniz
Sonia Pagliuso
Kiara Galbraith
Jacqui Cronin
Karen Lee

Absent:

Regrets:

Jimmy Bedi
Kelvin Galbraith

Staff:

Andrea Dodd

Guests:

None

Approval of February 2024 Agenda
Heidi and Jacqui - Approved

Approval January 2024 Minutes
Allen and Karen - Approved

Conflicts of Interest: None.

Sonia - Board Chair
Nothing to report at this time.

Councillor Report - Kelvin Galbraith
Regrets.

Treasurer Report: Kiara Galbreath (report on Slack)

TD Accounts – Jan 2024

Expenses \$20,078

Deposits of \$22,153.75

Visa at \$1413

TD GIC BIA Beautification \$14,341

TD GIC (Current) \$38,929

- 100 day renewable GICs continuous roll over

Budget Meeting with COB Finance committee – presented for approved for March 4th (online)

- approved a 7.3% levy increase – chart on slack showing changes

- largest increase is office and admin

2023 COB Levy \$258k and sponsorship \$12k expenses of \$222,287

- Net Profit of \$46,355

- add to books as an asset for use at any time

- why the increase – explanation – transition of salary and positions

- Tiffany and events changes
- Aware of changes and will not impact 2024 budget

Audit ongoing through Deloitte – 90% complete- done before AGM

- April meeting to present official 2024 budget

- 23 items inputted / increased to 38
- 12 questions about events
- Kiara met with auditor this week, looking for data inputted into system
- Deloitte is a much more hands on process, future audits will continue with Deloitte

Lead Report: Andrea Dodd

Full Report in Slack for review.

New Position Training Krista – 3-month review completed, positive, upgrade in communication and connection with business members, grand opening and excitement / value.

Beautification – Keep Aldershot Beautiful grants programs – business members apply – help business members at storefront level – joint with Councillors office – usage for outside use, doors signage and so forth - set criteria, fill out application – encourage local support – committee to decide on ideas - \$500 might be too little – versatile on amount – dabbling vs support – wording and changes to exterior – Karen new sign costed \$650 back lit – post event signage / decal – money up front vs money upon receipts – mixture of both – dependant on person / business

Banners on Plains Rd – adding using beautification budget – adding 10 more banners singles – we have been selective of spots, only a few proper poles exist – open for suggestion on slack for style and choice – language changes to (eat, support, discover, explore) focus on picture

and short words – one picture – visit slack for comments / feedback – bag program is a possibility in the future.

Shop Aldershot ready for April – program is getting tired, may retire the program, refresh it – 2020 we had 40 businesses, we are now doing to 20 businesses.

International Womens Day Event at Nixons Martial Arts – March 6th – limit is 40 people – 830a-10a, please RSVP.

Patio program is permanent – Burlington downtown, Burlington Restaurant Association support - fee schedule was agreed upon, operators for liability insurance (\$5mn to \$2mn liability insurance) – never a claim in history of \$5mn, barriers for road shifted to city – transitioning to city – no current appeal for Aldershot, this will reshape business interest.

Restorations Home – looking for funding and support – wants to reach out women owned business – Jennifer Lucking – flyer in office – focus on victims of sexual abuse and human trafficking – connected to Aldershot women led and owned businesses.

AGM – RBG reached out – consideration for restaurant – proposed date March 21st

- Confirmed at RBG
- Mayor with opening remarks
- Land acknowledgement - Allen Teska
- AV support – Allen Teska
- Kiara & Kelvin to present.
- Celebrating 20 years added to logo (online versatility)

Murals – working with Mr. Spray Art on 4 possible sites – Mr. Sub location, beside the Looney Tunes, long wall by Rolling Horse not sure of ownership (will find out), community event – graffiti and other – giant wall next to Peach Coffee – street art upgrade budget \$2700 – community event focussed – next steps landlord contacts.

Aldershot Community Honour Roll – email created last night – event May 30th, asking for nominations, no sponsorship ask yet – business community award all set to go – looking for more exposure at event – just kicked off yesterday, the BIA will sponsor for \$1000 as usual.

Snowflakes are sold – London BIA bought them – funds not received - banking issue – delivery once they come down this spring.

Next Meeting March 21st Meeting – AGM – RBG 730a

New Business:

Platter Company Gluten Free Market & Platter Company Table 10 to open Feb 29th – expansion – Table 10 to offer private dining and cooking classes – still a broader platter company – March 8th grand opening, please join the fun that day.