

## **ABIA Board Meeting Minutes – Jan 11th, 2024 – In Person**

### Attending:

Allen Teska  
Kelvin Galbraith  
Miriam Mulkewich  
Leslie Bullock  
Lorna Hainsworth-Popper  
Heidi Moniz  
Sonia Pagliuso  
Kiara Galbraith  
Jacqui Cronin

### Absent:

Karen Lee  
Jacqui Cronin

### Regrets:

Jimmy Bedi

### Staff:

Andrea Dodd

### Guests:

Shane Cullis – Burlington Chamber – membership  
Ray Loya - The Loya Group – Remax – commercial – street transition

### Approval of November - Agenda

Mirian / Kiara - Approved

### Approval November Minutes

Heidi / Leslie - Approved

Conflicts of Interest: None.

Sonia - Board Chair

- Nothing to report at this time.

## **Councillor Report - Kelvin Galbraith**

North Service Road at King Road closing – 2 months – Wes Cam building – MTO / City of Burlington – road collapse – come from east of King Road – starts Jan 15<sup>th</sup> – emergency work – January to March, has to be done.

- Communication to members through enews

New Application – tower on Cooke – 29 story mixed use – 1026 Cooke Blvd

- New concept being worked on for east side of Waterdown road
- Protection of interests – not developers
- Retail just under 4000 sq ft
- Statutory public meeting in person this year – Feb or March, BIA will delegate
- BIA sent comments already
- 335 residential units / 318 parking spaces
- Market is sitting on approvals and setting example: eagle heights 1996
- Building permits require tighter timelines – usage attracts value not building

Councillor Drop in session Wednesday January 24<sup>th</sup> from 6 to 8pm at Mapleview Mall

Question – Andrea - food truck festival – no news since November, Andrea will reach out to organizer to see where we are at.

### **Treasurer Report: Kiara Galbreath (report on Slack)**

TD Accounts November 2023

Deposits \$25,200

Expenses of \$14,304

TD Accounts November 2023

Deposits \$35,814.97

Expenses of \$38,840.37

Visa at Zero

TD GIC BIA Beautification \$14,341

TD GIC (Current) \$38,824

- 100 day renewable GICs continuous roll over

Waive of fees with CRA applied in June 2023 - \$208.24 – refunded to BIA

Service Ontario for payroll / vacation / weekly earnings

QuickBooks – balance sheet and entry review

- paying attention to balance sheet

- Funds set up in 2004; most has been spent, in equity still stands
- Bringing reports to BIA meeting with spends and balance sheet is requested.

Sponsorship option to \$11,000 vs \$13k last year?

Levy needs to be approved for 2024 by the COB, occasionally they want to decrease the levy as a result, last year by \$2000

City only increased budget by 5% so we might have a budget change / levy as we are asking for 7%.

- Only event for sponsorship in 2024 is tree lighting
- Only wiggle room for revenue is sponsorship
- Sonia concern – what if we don't get sponsorship, we are sort of capped on sponsors
- Miriam – defer discussion to if / when changes occur
- No real other options at this point – could review

- Connect with Ippolito group about sponsorship potential.

### **Lead Report: Andrea Dodd**

Report in Slack for review

Proposed lease 2025 to 2027 currently still at \$1680 increased to \$1725, we will renew our office space.

Ray many renewals have gone up as high as 30%,

OBIAA Conference end of April / early May – in person Mississauga

Just under \$2000 two people 3 days

Krista and Andrea to attend.

Krista - new membership Coordinator – Working out great so far. social media posts & communications with members are a priority.

- Working on membership e news
- Next up is Shop Aldershot – scheduled for April / May

AGM – proposed date March 21<sup>st</sup>

- Going to start working on that – RBG is a possibility and alternative Ye Olde Squire.

ACHR - Business Community Award – We give \$1000 as sponsorship – spoke to ACHR – suggested the event needs to have more recognition – business award presented – need to get more out of sponsorship – need help more engagement in with younger demographic. Andrea will work through this

McDonalds owner looking to improve community involvement and could be a help.

Upcoming – redo banners and add some more this spring – first design options to be sent out for review through SLACK.

Upcoming for Spring – Shop Aldershot, International Women's Day, blogs (seasonal), spring planters, networking in June, Keep Aldershot beautiful initiative (upgrades to business storefronts)

Mr. Spray Art – wants to add some murals and public art, we will work with him to see how we can be involved with design, placement etc.

Monster Media – meeting next week – photographer / videographer – Looking to showcase the street and Plains Road as a whole.

New Business: None

Meeting Adjourned: 8:40am

**Next Meeting – In person February 8<sup>th</sup> – 7:30 am Aldershot BIA office**