

ABIA Board Meeting Minutes – November 9th, 2023 – 7:30AM - Zoom

Attending:

Allen Teska
Kelvin Galbraith
Miriam Mulkewich
Leslie Bullock
Jimmy Bedi
Lorna Hainsworth-Popper
Heidi Moniz
Sonia Pagliuso
Kiara Galbraith

Absent:

Karen Lee

Regrets:

Jacqui Cronin

Staff:

Andrea Dodd

Guests:

None

Approval of November Agenda

Kelvin and Allen - Approved

Approval October Minutes

Jimmy and Heidi - Approved

Conflicts of Interest: None.

Sonia - Board Chair

Chair has no comments at this time.

Councillor Report - Kelvin Galbraith

MTSA OP Amendment draft community planning amendment

Public meeting a week ago

Development community slightly opposed

Permitting system to accelerate applications

Vision met they will be approved in 30 days – permits not shovels

Rigid in terms of balance of space-need to give up something - push and pull

All the money in residential – too much liability on retail – necessity to community of balance

City approved integrated mobility

- Plains road bike lanes was a huge project.
- Ribbon cutting last Friday, Karina Gould attended.
- Rob Stewart – city staffer already pacing out next bike lane reconstruction – Waterdown road to Shadeland – 2025
- Snow removal will be interesting – city says they will plow up and use sidewalk plows.

Red Tape Red Carpet

- Recommendations presented to COB

Pipeline Permit Committee

- Paul Sharman / Mayor / Kelvin
- Pledge 29,000 units for Burlington by 203, currently doing 230
- Need to up our builds by 2-3000
- Permitting 10x to get there
- Doug Ford called out mayor not pulling weight on development
- 38,000 units in pipeline – approved but no shovels yet
- Developers sitting on them is part of the problem
- We can't force them to build.

1010 Downsview / 355 plains road

- Application is 11 storey and 8 storeys
- Did respond with more retail to satisfaction of staff – not seen document yet (Kelvin)
- Up potentially to 10,000 between 2 buildings
- Approval at OLT site plan and permits
- 2 to 3 years before starting
- Sales centre currently represents, other building on masonry court, 7 story building approved there, start construction in spring

Food truck events in Aldershot

- Potential event in summer 2024 in LaSalle Park
- No longer at Spencer Smith because of restaurant push back
- Phillip Sous – Partnering Aldershot committee member
- Question of parking and space, high school and marina potential deals
- End of July timeline
- Our role would be to sponsor the event, engage business community

Groundbreaking National Homes – tomorrow.

Public meeting – Nov 29th BIA office for business owners

Ward 1 community meeting LaSalle Park / Thursday Nov 16th 1030a until noon

Treasurer Report: Kiara Galbreath

TD Accounts October 2023

Deposits \$27,554.95 includes the sponsorships of \$6,000

Expenses of \$15,363.14

Purchase of Look Local ad program for the BIA \$2,367.35

TD Visa \$942.03 (Cash back transferred in account)

CRA issues.

HST which we had to submit to the CRA for HST that was charged on our HST number has been processed with the HST62 form for 2022 that I submitted in May 2023.

The CRA has now imposed a penalty and interest for late filing. This penalty is \$208.24 CRA fault

I filed a RC4288 form to request a waiver of the penalty since much of the delay in processing was caused by the fact that the CRA did not know how to process an unregistered HST number.

The ruling could take 6 months to a year to come to a resolution. Interest is being charged daily on this account. My recommendation to the Board is that we pay this fee immediately.

We agreed on this suggestion.

GIC/Term Investment Holdings Report

TD Special offer GIC issued Dec 2022 Principal \$37,285.94 with a 4 % annual interest rate, Current balance \$38,507.51

TD Special offer GIC issued May 15, 2023, Principal \$13 526.65 with a 4% annual interest rate Current balance \$14159.79

ABIA third Quarter Report

Total income July to September 2023 \$81,259.17 which includes the Public Service Bodies Rebate for 2022 of \$16,759.00.

This has been accrued in the 2022 budget audit and will be assigned in the books as an asset for the BIA to use in future projects.

Total expenses July to September 2023 \$49,034.00 – well within budget

Budget 2024

We have presented the proposed budget for the BIA in the last Board meeting. We are proposing a BIA membership levy of \$276,000 which is a 7%

Motion to Approve Budget for 2024.

Allen / Miriam - All in favour.

Meeting with City to finalize next steps and aligned with Deloitte as Auditor - audit – Feb 2024

GIC conversation - Specific purposes – beautifications and future project assignments – also have \$16k in cash from government rebate.

Lead Report: Andrea Dodd

Full report in SLACK

Membership Engagement Specialist, this position started as of November 6th and my focus will be on training for the rest of 2023, along with the tree lighting. Welcome Krista part time MWF will be her days in the office and on the street.

Membership Development: Met with Monster Media House (newer member) to quote and get information on a video/images/social content package for the BIA membership as a whole to use in 2024. Spending membership engagement on area as whole, one on one footage, big project, showcase community.

Metrolinx Meeting: Met with them to discuss additional PRESTO Perks in the Burlington area and how our business community can take advantage. Possible ads for our membership in 2024 were discussed also. Not sure why meeting – trying to promote presto perks card – send advertising – add to bus displays.

Look Local: We will do a holiday shopping ad (#ShopAldershot) and the ad space for 2024 has been sorted.

Networking Event: Lunch with the Councillor: Set for November 29th with membership invited with their questions and lunch included from Mr. Sub. Please join us or send a staff member.

Economic Dev Meet: Meet on November 2nd. Anita Cassidy – We spent our time understanding how EcDev can help Aldershot businesses and how we can help EcDev. Lack of information flow trying to improve communication and how we can take advantage of small business sprograms – we have monthly meetings with Andrea / Anita now.

MTSA – Attended open house October 16th and Council Oct 31st.- eye opening – developers' comments re: CPP Tool – we will see where it goes – always ask for more retail space.

Bookkeeper: We are continuing to tighten up the books each month and get our spending properly allocated. This will go a long way when we implement the 2024 budget in QB's. – Mel coming back in Monday – once Monday is reconciled -we will cancel QB's software.

Switch to QuickBooks Online has been made and access for Mel is easier now.

Developments: Attended Statutory Public meeting re: Official Plan Amendment and Community

Planning Permit (CPP) By-law that will affect lands within the City's three Major Transit Stations Areas (MTSAs): Downtown Burlington Urban Growth Centre/Burlington GO, Aldershot GO and Appleby GO.

Beautification: Holiday planter program is out to the membership; we have 35 gorgeous planters for our members to take advantage of FREE. Mostly gone, five left! Stop going in e-newsletter – deliver – Nov 27th / 28th – five left.

WALK the BLOCK: with Scott Jacobson, COB – bike lanes, audit snowflakes sorted for the east end, hydro back up in west, east end we will talk to hydro, chat about Banner possibilities for Plains in 2024. City must be involved in because higher and larger. I am waiting on a quote for this. Graphic Design is being worked on for the 2024 banners.

Tree Lighting: Sponsorship Updates \$11,000 and planning is well underway. Poster and all graphic design are complete and ready to head out online and to all media contacts. All the groups online are sharing. Dayna meets with me twice a week to go over the event and we are in communication by email otherwise.

Tree Lights: They are installed, picture of what they look like lit up shortly – add a few strands before tree lighting.

Karina Gould will attend.

Shack Shine will be in attendance to ensure all goes well with the Ta Da! We are giving them promotion / sponsorship for this.

The signage is in production with Dee Signs, and we are reusing last year's sign and poles to cut costs, this is the first year we can do this.

Board Member Insurance: just came in all in slack – price and coverage reasonable – going to move forward with coverage purchase.

Membership Booklet: On Hold until membership coordinator is hired and will be worked on in 2024.

Tech place – Anna – she doesn't have much engagement to do and lots in the pipeline – not finishing applications. She will hold office hours at the BIA office until XMAS Tuesday and Thursday where Aldershot business members can come talk to her, answer digital questions, will also go to their businesses – get holiday messages out. Andrea has meetings in the office, are we okay that Anna has key – trust her, partner, works for city, everything is locked down – going to use a calendar to sign people up so she is flexible.

Tim Commisso meeting: Thankful for his time – he is moving on – city manager – preview of concept for 1200 King Road – big development – nothing to show yet – Q1 will hopefully have something to send to Council. Andrea asked to present to our board, not in our BIA but part of strategic plan and growth of an area we hope to capture in the future.

West Plains Bistro – Irene was retired and sold; she was loved – she is ready to retire – Queens Head Pub owners have taken ownership.

December Board Meeting – Christmas Breakfast at Skyway Diner – 7:30 am, not a formal meeting but please attend!

Our meetings going forward in 2024 will be in person at the BIA office.