

Aldershot Village BIA Board Meeting - Zoom Call due to COVID-19 Restrictions

Thursday Feb 11th , 2021 - 7:30am

Present:

Kiara Galbreath
Sonia Pagliuso
Kelvin Galbraith
Dr Patrick Pedlar
Tara Thorpe
Maria Thornton
Miriam Mulkewich
Robert Catherall
Viera Kononenkova

Staff:

Judy Worsley

Regrets: Ashley Rebelo, Michael Janacek, Dr. Karen Lee, Andrea Dodd

1. Approval of Minutes / Agenda January 2021.

Approval of Minutes:

Motion: Maria Thornton
Second: Miriam Mulkewich
Approved.

Approval of Agenda:

Motion: Miriam Mulkewich
Second: Maria Thornton
Approved.

2. Declarations of Conflict of Interest - None.

3. Judy Worsley – Update on AGM

-AGM date changed from March 11th to March 25th due to conflict of events. Due to Covid-19 Restrictions virtual meeting will be held via Zoom platform. Guest speaker – Carla Nell confirmed availability, Mayor Meed Ward yet to confirm.

4. Executive Director Report – Judy Worsley

- Advocacy Report - OBIAA has joined with other BIAs across the province in an advocacy campaign called "Open Small Business". We can use branding for social media, signs..., to let local politicians know our concerns. Our own letter

will be presented to the board members for consideration once completed. Will be posted on Slack.

- Digital mainstream program ended in Dec 2020. It was well received, and local businesses participated and received grants. We will welcome the extension of the program.
 - Covid kits 2.0 are available for curb-site pickup Fridays 9:30 – 2:30 at the BIA office. (masks, t-shirts, decals pins etc.)
 - AGM preparation in full swing. Extra banners were ordered in Dec, possible delays due to Covid lockdown, but expected to be available soon.
 - Robert and Judy cooperating on the Expansion project. Robert focusing on the municipal matters and Judy on the community advocacy. Some community leaders expressed interest to support/join the project.
 - University research study on retailer and restaurant resilience. The researchers intend to learn how retailers and restaurateurs across Ontario are dealing with the crisis and provide guidance to main street businesses on how to exhibit resilience to this pandemic. The study is being led by Dr. Brent McKnight from the DeGroote School of Business at McMaster University in Hamilton, Ontario. Please email Brent McKnight on how to get involved. More information on Slack reposted by Andre 8:31 am, today. Maria participated in the study and shared her positive experience.
5. Beautification report – Judy Worsley
- Garden patch in front of Maplehurst Public school is not being taken care for by the school board (confirmed by School Trustee). Committee to explore possible cooperation with the school principal and a joint project with BIA to revitalize the space.
6. Special Events report – Andrea Dodd
- I love Aldershot Feb 1 – 28 underway, print and digital format. Participation down from October (23 participants) to 16, due to lockdown. More businesses interested to join after lockdown period.
7. City Hall BIA Special Coordinator – Robert Catherall
- Plains Rd. urban design project underway. Utility upgrades scheduled for 2021, cycling infrastructure etc, next year. ABIA to contribute with beautification activities, Robert to liaise with the city. Workshop and public meeting dates to be announced.
 - Patio file – bylaw was updated to accommodate smaller patios, property line restrictions eased, opportunity to qualify for a grant up to 5K to help with the planning/building permit. Approval program for patios for 2021 will be open early this year – end of March.
 - Community improvement plan proposal from Burlington Economic Development Public meeting March 2nd at 9:30 am <https://calendar.burlington.ca/Event/Index/97361429-0d3f-4cd8-b390-acbe00efbd41>
8. Treasurer Report – Maria Thornton

-On January 28th, an emergency communication was requested by the Treasurer as a result The Tax Write-off for a Plains Road property. Result – ABIA may be billed \$65K in Dec 2021. Recommendation to the board to reclassify some of the Restricted Funds from the Current Fund account to cover the amounts payable.

Treasurer request motion to approve the recommendations.

Approved by: 6 Board Members: Kiara Galbreath, Michal Janacek, Viera Kononenkova, Miriam Mulkewich, Dr. Patrick Pedlar, Kevin Galbraith

-annual audit will be started in mid to end February, all 2021 expenses have to be inputted in the system after the completion of the audit.

-proposed 2021 budget has increase 8.3% (\$11.93 / member). Will be proposed for approval March 3.

-current cheque signature requirements are impacting our ability to use online banking, preauthorized payment option etc. resolution – cheques will continue to be signed by two persons, we will have only one signatory in the bank – to be able to utilize electronic payment channels.

8. Councillor's Report – Kevin Galbraith

- Virtual public meeting held Feb :8. Full presentation on Slack in “announcements”, uploaded by Tara today at 8:49am
- Waterdown Rd to undergo utility relocation project this year, full road closure 6-8wks.
- 92 Plains Rd – existing building removed, 6str condo to come with some commercial space.
- 3 new web pg. for new condo development opened.
- Clearview development parking adjustment request was resolved in favour of the builder.

9. Vice Chair report- Miriam Mulkewich

- Application form to be found on slack. Board members are encouraged to fill in the skill set and interest in the committee support.

Thank you

Next Meeting March 11th, 2021 at 7:30 am. Zoom link to follow

Adjourned by the Chair.

