

Attending:

Kiara Galbraith
Sonia Pagliuso
Allen Teska
Kelvin Galbraith
Miriam Mulkewich
Leslie Bullock
Lorna Hainsworth-Popper

City of Burlington

Jason Brander - BIA Liason

Absent:

Karen Lee

Regrets:

None.

Staff:

Andrea Dodd
Tiffany Budler

Guests:

None.

Approval of November Agenda

Allen Teska
Miriam Mulkewich
Approved

Approval of October Minutes

Leslie Bullock
Kiara Galbraith
Approved

Conflicts of Interest: **None.**

Sonia Pagliuso - Board Chair

Councillor Report - Kelvin Galbraith

- Plains Road Update - COB a bit behind and notices are going out this week to residences.
- They will make it temporarily sound for the winter with new lines and then start again in the Spring. They will be working right up until winter hits.
- Neighbourhood Rink program in Aldershot - Looking for volunteers (5 families) to fill and maintain it.
- Movie filming on Plains Road - Nicholas Cage movie - Solid Gold, Russell Williams and the round house on North Shore Blvd.

- Loose Leaf Collection - Starts Nov 28th in Aldershot - We are the final zone. The leaves on Plains in the construction are will not be picked up, they need to be bagged and the region will get them.

Co-Leader Report + Social & Comms: Andrea Dodd

Full Report on Slack

- Strat Plan - AD will connect with Allen re: Business recruitment strategy. After that you can pass by email.
- Jason will check when it is to be submitted to the city.
- MMS - There are marketing dollars to spend and Aldershot will benefit with a spotlight using video.
- Board Recruitment Strategy - Will look at this with KG and MM to create two packages for the Board to use.
- BDBA partnership is strong and will continue to grow with our sister BIA.
- Partnering Aldershot Press is back and we are writing an article for our 1/2 page Ad.
- Will attend OBIAA and introduce ourselves this week, try to get the most out of that membership that we can.

Co-Leader Report + Events & Membership: Tiffany Budler

Full Report on Slack

- Ferene MMS grants - Connection with Ferene has been made and will continue.
- Aldershot was one of the first across Ontario to complete the process.
- Meeting with Jason to get up to date on advocacy and recommendations.
- Will meet with Treasurer once a month to ensure bookkeeping and admin runs smoothly.
- Expansion - We will review soon and present our findings after that. What direction would we like to go in.
- Tourism, Partnering Aldershot etc - meetings have been attended and we are finding our footings.
- November 29th - Open House Networking - Please join us for our fresh start!
- Waiting for the MMS grant for the markets roughly \$1100. This is in the process. Will keep you posted.
- Float is going ahead with a trailer and an I Heart Aldershot theme + Christmas.
- Harvest Hoopla was well attended and well run!
- Tree planning is going strong along with I Heart Aldershot.
- We do have some new businesses popping up. Will connect with them soon.
- Website will be worked on after this event season is finished. We would like to give the members more representation.
- We are staying in touch with OBIAA, it is a good resource.

Jason Brander - BIA Liason - Special Business Area coordinator

- Development meeting for 355 Plains Road will go to public meeting Dec 6th? He will keep us up to date. They are in the appeal period.
- Comments from the BIA will be important going forward.
- Patio Guidelines - Draft has been sent to council and the BIA's. Please review and come back with comments.
- Next month he will give an overview of where the guidelines are going.
- Will meet with TB early in December to set priorities for next year and what needs to be looked at from a Bylaw perspective as well.

Kiara Galbreath: Interim Treasurer

- Finance Report - We have a new VISA that is under SP name. We will use this going forward.
- Meeting with TD next week to go over investments that we have currently.

- Recommendations will come back to the Board in December.
- Proposed budget for 2023 has been completed and presented to the Board.
- Available upon request.
- Colin Grey is happy to do our audit this (current) year again and we will have them do that.
- **Motion:** To accept the 2023 Budget as presented. Kiara Galbraith. **All in favour.** Yes.
Approved.

Adjourned: 8:47am

Next Meeting: December 8th - 2022 by Zoom 7:30am.