

ABIA Board Meeting Minutes - August 11th 2022

Attending:

Kiara Galbraith
Sonia Pagliuso
Leslie Bullock
Allen Teska
Karen Lee

City of Burlington

Jason Brander - BIA Liason

Absent:

Kelvin Galbraith
Miriam Mulkewich

Regrets:

Tiffany Budler

Staff:

Andrea Dodd
Judy Worsley

Guests:

Lorna Hainsworth-Popper
Wayne Brown - Burlington Santa Parade

Approval of August Agenda

Allen Teska
Leslie Bullock
Approved

Approval of July Minutes

Leslie Bullock
Allen Teska
Approved

Conflicts of Interest: **None.**

Chair - Sonia Pagliuso

Motion to approve Lorna to the Board will come by email.
Letter to the COB will be sent after that.

***Motion:** To approve Lorna Hainsworth Popper to the board. This motion was approved August 15th, 2022 by email with quorum. All in favour.*

Kiara Galbreath: Interim Treasurer

Full Report in Slack.
We have wrapped up many items on the finances list.

Audit is sent to the city for review.
Finances are in a stable position.
HST has been filed and refund should come in 6 to 8 weeks.
Special Auditor has reviewed polices and he has organized another meeting where he will present finding to us. This meeting is next Tuesday.
Bookkeeping: In good order.

Jason Brander - BIA Liason - Special Business Area coordinator

Welcome to the BIA!
Has been in touch with JW and will come out to Aldershot for a tour and visit next Friday.

MMS - Ferene Navarra

My Main Street Team - Aldershot
Engagement with business owners with much interest in the program.
Market research has taken off and business owners have taken advantage.
All is well so far with the MMS program and business owners are enjoying the brainstorming sessions and finding value.

Wayne Brown - Santa Parade Burlington

Wayne is responsible for bands & floats for the parade.
It will be in its usual route for this year.
For 40 years the parade has been in Burlington.
Wayne is proposing to bring the parade to Aldershot and along Plains Road on a rotating basis with downtown, Plains Road and somewhere in the north east corner of Burlington.
He would have to bring this to council but we need to participate with a float this year to show support and commitment.
Request: For this year, we enter a float in its current route downtown and also our support when he goes to council to bring the parade to Aldershot on a 3 year rotating basis.

AD TB will put together a small budget and plan for this and we are hoping to participate this year with a float.

Social Media Report - Andrea Dodd

See Full Report in Slack

Special Events & Membership Report - Tiffany Budler

See Full Report in Slack
Wine Request: Positive comments all around.
Where would we store it and is there limitations with the City.
Let's find this out first and then the board will vote by email.
Can anyone help with the 23rd market? We have 3 of our usual helpers on vacation. Lorna can come. Thank you Lorna!

Executive Director Report - Judy Worsley

We had a COB meeting regarding our Levy and who is paying what.
What's the cost of the levy to each individual business? We have this document that will be very helpful with our expansion project.
JW - Needs to meet with the Board and the Expansion Committee to go over these numbers and get back to Chris.

Jason is happy to help with this process. He would suggest another expansion information meeting for the community soon.

Lorna would like to join this committee.

Strategic Planning - Team has been meeting and JW is still looking for more feedback from the board re: SWOT. Please send along in an email as she is pulling together these documents.

Election Policies: There are strict rules and regulations regarding election time and how our office is used.

JW is creating a new policy for the ABIA and it will be on Slack in the next 2 weeks for their review. This will be a ABIA document that we will use going forward.

Adjourned 8:39 am.

Next Meeting: September 8th - 2022 by Zoom 7:30am.