

ABIA Board Meeting Minutes - July 14th 2022

Attending:

Kiara Galbraith
Miriam Mulkewich
Sonia Pagliuso
Kelvin Galbraith
Leslie Bullock
Allen Teska

City of Burlington

Jessica Wilding

Absent:

Karen Lee

Regrets:

None.

Staff:

Andrea Dodd
Judy Worsley
Tiffany Budler

Guests:

None.

Approval of July Agenda

Kelvin Galbraith
Kiara Galbreath
Approved

Approval of June Minutes

Kiara Galbreath
Leslie Bullock
Approved

Conflicts of Interest: **None.**

Kiara Galbreath: Interim Treasurer

Full Report in Slack.

Audit for 2021 has been completed and we have the draft copy. It has been sent to the Board.
Quarterly payment has been paid.

Colin Gray also put in a HST claim for 2019 with the CRA.
2020 and 2021 has been estimated.

Excellent news - It has been estimated we can claim \$34,000 in HST rebate.

Markets: Great job by TB following the market booth expenses and revenue.

COB Auditor has met with the BIA finance committee and the policies are being reviewed.
Bookkeeping expenses have been reviewed. Her fee has been raised slightly and will be reflected. We are well within our budget for this year.

Our accounts are being reviewed regularly.

Statement of Financial Position will be signed and sent back to Colin Gray by Kiara G and Sonia Pagliuso.

Motion: Kiara G: To accept the Draft Audit which has been completed by Colin Gray Professional Corp for 2021.

Allen Teska

Kelvin Galbraith

All in favour.

Approved.

Kelvin Galbraith: Ward One Councillor

Appendix and planning rational for Solid Gold site will be released soon.

A settlement has been reached. They are now going forward with 3 towers sharing an underground parking garage. There will be an open park area.

Settlement Hearing is October 31st. They would like to start as soon as they can.

This will generate economic activity in the west end of Aldershot.

Ground store commercial in this building is 22,000 sq ft. - good news.

Pre app meeting for 1450 King Road. There is a storm water pond there now. The Quantum Group (Mercedes) has purchased this corner for a new business.

Plains Road construction is well underway and the COB is managing it very well. Any issues on the 403 will be reflected on Plains Road.

Pop up in the Park with Kelvin Galbraith Ward One - The next one is July 20th at LaSalle 6pm to 7pm.

Judy Worsley for Ferene Navarra

Posted info regarding MMW with Ferene's visits and her advising about MMS and DMS - There is a new program called RAISE she is chatting about too.

Link to Mastermind Session are there also.

She is doing a great job on Plains Road as she speaks to each business.

JW - Meets with Ferene weekly and will continue at the end of July.

If you know of a business that could use these programs, please reach out to them.

Judy Worsley for Sam Romlewski

Sam's email is on the Director channel as she is moving on to planning.

Jason Brander will be joining us soon. JW is arranging a meeting.

MTSA - Full report from Sam is there. There is a great part on the retail section. It would be good to take a look at.

The MTSA wants to make presentation to our board in the Fall.

Cooke Blvd will be a break out area and encourage other groups to come in here.

Social Media Report - Andrea Dodd

See Full Report in Slack

Tourism Tear Maps

New website is needed and would like this in the 2023 budget. We have quotes.

Member Survey Results will be in Slack

Reels, Inclusive Blogs, POP and New Biz Spotlights are all going well.

Neighbourhood Magazine is finished. Would like to look at costs etc for Look Local and report back.

Newsletter readership is good and information continues to go out.
Market promotion takes priority on socials right now but giving equal time to the members.

Special Events & Membership Report - Tiffany Budler

See Full Report in Slack

Please join us at the July 19th Market - 3:30 Karina Gould is coming out.
Vendor spots are all full and we are running at full capacity.
Location has gone well overall. Property manager is happy.
Postcard: Created a piece to go to shop owners to further advertise the market. They are being distributed today and tomorrow.

BDBA partnership event is planning for the fall along with another networking event for our members.

Harvest Hoopla - October 8th 9am to 1pm. Proposal in Slack.

Tree Lighting November 19th - Also being worked on.

New members: JV Pro Fitness

Website - Membership would benefit from a new site and a full redo in 2023.

Kiara will look at the budget to see where we can fit this in and report back at the next meeting.

Executive Director Report - Judy Worsley

Reports on Slack.

It is the dark blue section where the items are that JW is working on.

Expansion

Strategic Planning

Take a look and ask any questions.

Governance - OBIAA are offering courses for boards virtually.

Our board should attend this session.

AT - Can we register and get the link to watch at a later date? The 10 to 12pm timeframe would be tough.

Kiara Galbraith - This is in our budget.

MM - Can we just get the key points sent to the Board after? Yes.

JW - This is better in person but will see what she can do to get links and make a *key points list* for the rest of the Board.

City has offered to help with HR policies and procurement policies so we will have these going forward, thank you COB.

Adjourned 8:55 am.

Next Meeting: August 11th 2022 by Zoom 7:30am.