

## **ABIA Minutes - April 8th 2021**

Approval of Agenda  
Miriam Mulkewich  
Kelvin Galbraith  
Approved.

Approval of March Minutes - March 11th 2021  
Kelvin Galbraith  
Miriam Mulkewich  
Approved.

### **Absent:**

Ashley Rebelo  
Viera Kononenkova  
Karen Lee

### **Regrets:**

Maria Thornton

### **Staff:**

Andrea Dodd

Conflicts: None.

### **Executive Director Report: Sonia Pagliuso:**

Michael J has resigned as he is working outside of Aldershot.

We have 2 empty spots on our board.

Recruitment is being worked on so please approach anyone you feel would be a good fit.

AGM was good.

Business Community Ward is looking for nominations so please put on your thinking caps and nominate someone.

HR Report: Meeting was had regarding Jackie and we have a plan. She will return to work Monday April 12th 10 hrs a week.

We will be hiring a student from Dawson College starting April 26th until August 30th as interim Market coordinator at \$18 per hour.

Set up, vendors and working with Andrea to increase traffic and participation.

Hoping to have Jackie back by the fall.

Judy will set up this meeting.

### **Treasurer Report: Will be posted on Slack**

### **City of Burlington: Kelvin Galbraith:**

BERN committee updates.

This committee is trying to help the business sector recover from the pandemic.

Advocating on business behalf for capacity increases and a percentage of square footage.

Hoping when we reopen in the red zone we will have less restrictions.

Council is very business focused.

Patio program has been extended and insurance requirements reduced.

43 applications for patios already, 26 approved.

Property tax deferral program is in place.

Extended the small business support grant so businesses had more time to apply and take advantage.

7/11 has applied for a liquor license for alcohol to be consumed in their stores. We have many variety stores who are keeping an eye on this. So far this has been voted down.

Consumption is a different ball game versus just selling the product.

Cannabis market is red hot. Up to 21 applications. It does fill a void in 'unrentable' plazas and provides jobs. We have had no issues whatsoever.

Vaccination program is at 60 + and people are booking. The next month is critical to get as many vaccinated as possible.

Community Clean up coming up with Burlington Green.

MM - Could we establish for the Aldershot Community? Kelvin will look into this.

JW - Is there any discussion about the region lowering the age requirement for vaccination?

Kelvin: Each region decides on their own about the age group available for vaccinations.

### **BIA Special Coordinator: Robert Catherall**

Much work has been turned upside down in the last couple days as so much has changed.

Patio Program: for the time being the PP is not operating but we are still accepting applications and processing them.

6 restaurants in Aldershot has permits for temp patios.

Insurance: This only applies to patios on public property not private.

JW - Who has permits in the BIA boundary? Pluckers, Russel Williams, West Plains Bistro, Next Door Kitchen, Ye Olde Squire.

Business Supports: Tourism Hospitality for small business support is now available for business in the tourism sector. There is much funding available at this point.

Digital Main Street is renewed and 10 million has been added to that budget.

Official Plan review has been presented for the region. This is being reviewed currently and could have implications for our BIA area.

He will provide a link on SLACK for all to review #cityhallnews.

Kelvin Galbraith: The whole package will come out this week. There is some good information in there for Aldershot.

### **Judy Worsley - Executive Director:**

Grants: Ontario Small Business Grants if you have received this, you will be topped up.

Information changes every day.

Keep your eye on newsletters for information.

If you have difficulty please contact me I can walk you through it.

AGM: Good feedback and report are on SLACK.

### **Andrea Dodd: Social Media Coordinator**

Mothers Day Blog opportunity has been sent out.

Photo Contest & Social Media Spend

Andrea will put this in a report for Treasurer and we can look at costs next meeting.

**JW:** Market meeting is scheduled for Tuesday at 10am along with the new hire.

We still don't have a special events committee so if you are interested please let me know.

Member survey report is coming soon and we need to revisit our strategy on that.

Expansion Committee: Talked about the role of the BIA and goals of expansion. This committee will act like an advisory to the board. They will come back with timeframe and suggestions.

Template is proposed and we will adapt it to our needs. A consultation process is being developed.

We are looking at including businesses on side streets as we are restricted on Plains Road.

King, Cooke, Waterdown, Botanical Drive.

We would like to represent the new business that are coming in.

Question: Are we looking at the night expansion areas?

Discussion. MM: Aldershot is more than Plains Road so yes these should be included.

SP: There are many businesses along those streets that could use our supports. Home based business are not included.

April 28th at 7pm if you would like to join our next meeting.

OBIAA workshops are on SLACK. Please let Judy know if you would like to attend. Are they recorded? Judy will find out about that.

Next Meeting: May 13th at 7:30am by Zoom.

Adjourned.