

Aldershot Village BIA Board Meeting - Zoom Call due to COVID-19 Restrictions.

Thursday March 11th, 2021 - 7:30am

Present:

Kiara Galbreath
Sonia Pagliuso
Kelvin Galbraith
Dr Patrick Pedlar
Tara Thorpe
Maria Thornton
Miriam Mulkewich
Robert Catherall
Dr. Karen Lee
Ashley Rebelo
Viera Kononenkova

Staff:

Judy Worsley
Andrea Dodd

Absent: Michael Janacek

1. Approval of Minutes / Agenda February 2021.

Approval of Minutes:

Motion: Miriam Mulkewich
Second: Maria Thornton
Approved.

Approval of Agenda:

Motion: Dr. Patrick Pedlar
Second: Miriam Mulkewich
Approved.

2. Declarations of Conflict of Interest - None.

3. Chairs' Remarks – Sonia Pagliuso

Aldershot Village BIA Community Awards (report on slack)

Purpose: to recognize a business that has supported and fostered community engagement in the Aldershot community. Part of the Aldershot Village BIA's mandate is to strengthen and build community interest, spirit, and pride within our community.

Plan of Action:

-Announce the opening of nominations for the award at our AGM

- Promote nominations within our newsletter and in print
- Deadline for nominations: end of April 2021
- Committee meets to select recipient at May board meeting
- Recipient is contacted, given a plaque and pictures are taken by end of May
- Social media campaign and print recognition for recipient in June

Aldershot Community Honour Roll 2021 is cancelled due to COVID and the provincial public gathering regulations.

Motion to approve Maria Thornton

Second: Miriam Mulkewich

Approved.

Office Lease (summary on slack)

Office lease renewal date is April 1, 2021. Three-year renewal proposal received. Next year same rent as this year \$1,549.05/m incl HST, slight increase in the following years \$1588 and \$1618 incl HST.

Motion to approve the lease agreement: Maria Thornton

Second: Miriam Mulkewich

Approved.

4. Councillor's Report – Kevin Galbraith

Waterdown Rd construction project started. Will have major impact on traffic in the area with expected full road closure in the summer.

Operating Budget passed last week; this includes BIA budget proposal. Expected to be confirmed and pass on March 21, 2021 at the Council Meeting. Other categories approved are property tax deferral for specific cases and free transit for seniors.

I love Aldershot initiative is very well received by the public and Council.

2 vaccination sites are expected to open in Burlington as soon as March 15th.

“Pluckers plaza” sold to the developer. Initial discussions with affected business owners are undergoing.

5. City Hall BIA Special Coordinator – Robert Catherall

Temporary Patio Program Launched. Full program and Q/A and application available on Burlington Economic Development web site. Patio season will be extended this year. Approval process is more lenient this year with the focus to help businesses recover from Covid-19 closures and restrictions and at the same time provide safe environment and assure social distancing for their patrons. FAQ's are on Slack in #citynews channel.

6. Vice Chair Report - Miriam Mulkewich

Reminder to complete the Board application form - even though you are already on the board! This will allow us to know where our strengths are and where we might benefit from other expertise in new board members and on committees.

Google Docs Link can be accessed via Slack

<https://forms.gle/azcuqMF17furuR8n6>

Estimated time involvement for a committee member is 8-10 hours/m. This includes the meeting attendance and preparation.

Some committees are open to public: Events, Expansion, Streetscape/ Beautification, Business Development.

7. Treasurer Report – Maria Thornton

Budget approved at the committee level. Audit is in progress.

Treasurer presentation and Executive Director presentation for AGM in PowerPoint will be delivered to Andrea Dodd 2-3 days before the meeting.

8. Executive Director Report – Judy Worsley

AGM preparation in full swing. Keynote speaker Carla Nell, Mayor Meed Ward, Councillor Galbraith confirmed availability. Agenda for the AGM is on slack. Info posted in newsletter and email outreach. So far 12 guest confirmed attendance. Actual expected attendance 25 participants.

Challenge to the board members – Personally invite at least 5 people. The invite is on Slack in the #marketingmaterial channel.

Outdoor markets. In 2021 we will focus on capturing data about number of vendors and public attending the events. Investigate how zoning can support farmers market. Current zoning is restrictive to accommodate farmers market, allows outdoor vendors only. Outdoor market must support local “brick and mortar” businesses and outdoor vendors should complement local businesses.

Expansion Committee invitation going out tomorrow. Meeting scheduled for March 23 7:00 pm.

Board Governance training available for interested members. Miriam Mulkewich, Sonia Pagliuso, Kiara Galbreath expressed interest in participating.

Thank you

Next Meeting April 8th, 2021 at 7:30 am. Zoom link to follow

Adjourned by the Chair.