

Aldershot Village BIA Board Meeting - Zoom Call due to COVID-19 Restrictions

Thursday December 10th, 2020 - 7:30am

Present:

Kiara Galbreath
Sonia Pagliuso
Kelvin Galbraith
Tara Thorpe
Maria Thornton
Ashley Rebelo
Miriam Mulkewich
Robert Catherall
Viera Kononenkova

Staff:

Judy Worsley
Andrea Dodd

Regrets: Dr. Karen Lee, Jackie Andrews

Absent: Michal Janecek, Dr. Pedlar

Guests: None.

1. Approval of Minutes / Agenda November 2020.

Motion: Miriam Mulkewich
Second: Kelvin Galbraith
Approved.

Approval of Agenda

Motion: Ashley Rebelo
Second: Miriam Mulkewich
Approved.

2. Declarations of Conflict of Interest - None.

3. Chair Remarks Update of Strategic Plan — Sonia Pagliuso

- We learned a lot from our OBIAA Board governance training.
- Policies and procedures will be worked on next year to get these in place.

4. Councillor Kelvin Galbraith - City of Burlington

- LPAT hearing for Clear view development will go forward with two seven story buildings
- Expected to start in the next year.
- COB Budget - Resurfacing of Plains from Waterdown to RBG will add bike lanes (off street)

- Creating safe cycling infrastructure will be piloted on Plains Road and all set to start next year.
- Resolution to send to Premier FORD is asking for a more equal playing field for small and medium business in the red zone.
- Asking him to look at a square meter formula instead of 10 people calculation so all business can operate and do so safely.
- East Plains Church - A full surface childcare centre is being created in the basement. Expecting to open in the Spring.
- Official Plan - Approved by the Region!

5. Robert Catherall - City Hall BIA Special Coordinator

- Advocacy and boundary expansion is being worked on.
- Map is being created for a good visual to get the process started.
- The BIA should set up a steering committee to guide this process.
- The process has been laid out for Judy to get started on this. Should take approximately 8 to 10 months.
- Streetscape guidelines are also being worked on to help start beautification initiatives.

6. Vice Chair Report - Miriam Mulkewich

- Committees and how many do we have and who is on them.
- Wanting to be sure we have the right people and are leveraging our Boards area of expertise.
- Should we refine these a bit? Is everyone involved in the committees they are best suited?
- Discussion.
- Would like to fine tune this so we start 2021 on the right foot.
- Judy will put together a chart with committees, roles, time required and who is on them. This will give a better idea for future members to join.

Motion: To accept Viera Kononenkova & Michal Janecek as official Board Members, Maria Thornton.

Second: Kelvin Galbraith

Approved.

7. Treasurers Report / Restaurant Forum - Maria Thornton

- Restaurant Report - Red Zone changed our plans.
- We can wait on this a bit as the TOB is doing a fabulous job promoting our restaurants.
- We will get back to this when we see we may get out of the red zone.
- Budget 2021 - Is in the Finance Channel, please take a look.
- In the budget there is an 8% increase. Not a large increase when compared to other BIA's.
- Expenses are broken down and resorted to make it easier and more detailed.
- There are some reserve funds on the balance sheet which will be used this year.
- Breakdown of Budget discussion.
- Membership Coordinator - There is an increase to have monies available for this position and we may be available for a grant.

Motion: Seeking approval for the 2021 budget from the board, Miriam Mulkewich

Second: Kelvin Galbraith

All in favour, Approved.

8. Executive Director Report - Judy Worsley

- Holiday Lights are up and there is more that are not working, ongoing process for Judy to fix.

- Chamber event coming up if anyone wants to go. The BIA has a membership and we would like your participation and representation.
- Please let Judy know if you are interested, Mayors Luncheon December 17th.
- Team Burlington has consulted with the COB on the resolution being sent to Premier Ford.
- The province is trying to work with us.
- Safe Restart Round 2 - Should know by next week who the recipients are.
- Watch our newsletters for more grants coming soon.
- 102 boxes of chocolate are coming our way through the OBIAA so we will hand out to the membership.

9. Special Events Report - Sonia Pagliuso / Jackie Andrews

- Colouring Contest is going well and we have entries coming in.
- Best Dressed will be judged today and winners announced in our newsletter and on Social media. They will be individually contacted also.
- I Heart Aldershot promo gear. The quote is in SLACK and comes in just under 2K
- Our next meeting is January 7th and Jackie is putting together a calendar of events.
- **Motion:** To go ahead with the I Heart Aldershot Covid Kits 2.0 spend, Maria Thornton.
Second: Ashely Rebelo. Approved.

Thank you and see you in the new year!

Next Meeting Date - January 14th, 2021 - 7:30am.

Adjourned.