

Aldershot Village BIA Board Meeting - Zoom Call due to COVID-19 Restrictions

Thursday May 14th, 2020 - 1:00pm

Present:

Miriam Mulkewich
Kiara Galbreath
Sonia Pagliuso
Kelvin Galbraith (Tara Thorpe)
Maria Thornton
Hallee MacEwan
Jenne Puletto
Dr. Pedlar
Dr. Karen Lee
Jelena Milivojevic

Staff:

Judy Worsley
Andrea Dodd
Jackie Andrews

Regrets:

Guests:

Introductions

1. Approval of Minutes April 2020.

Motion: Miriam Mulkewich
Second: Jelena Milivojevic
Approved.

Approval of Agenda

Motion: Jelena Milivojevic
Second: Maria Thornton
Approved.

2. Declarations of Conflict of Interest - None.

3. Chair Remarks - Sonia Pagliuso

- ACHR - We would like to recognize on social media now with a second recognition in person next year at the ceremony.
- 3 nominations Andrea Dodd, Kiara Galbreath & Burlington Paving
- Andrea Dodd will take herself out of the running.
- We have no official rules, they have not been developed as of yet.

- References were sent out before the meeting.
- Do we have 2 different categories here? We need to revamp this and straighten out for next year. Much discussion.
- Vote: will take place by email. Andrea will share on social.

4. Kelvin Galbraith - City of Burlington - Tara Thorpe

- 484 Plains Road National has been approved to remove contaminated soil. There will be upsets in that plaza.
- COB now accepting new planning applications now digitally in the next two weeks.
- Status on the Marina is unclear at this point.
- Shout out to Aldershot Greenhouses and West Plains Bistro for working together out of their parking lot.
- Our market may have to move as dust control will be an issue.
- 25 fabric masks were given to Kelvin by a community organization, suggested he would donate to anyone in the BIA.
- Gypsy Moths Spray program for 2020 has been shelved for now. This is not good news.

5. City Hall Report - Jenna Puletto

- Process of working thru applications being accepted digitally.
- Planning & applications are working out a new software application that has really quickly come together.
- Trying to have delegations at committee meetings going forward.
- Committee of Adjustment is on hold still.
- Streetscape for Aldershot guidelines are not able to push forward right now. We will take a look in the fall.
- Mobility Hub study roll out is going forward. There is a delay from the region right now and may take a bit longer. Perhaps decisions in 2022.
- How do we classify Aldershot will be the question going forward.
- Working on supporting small business as we reopen and ideas and plans are most welcome. Please send them to Jenna.
- Question: Can the COB offer any help in getting PPE or the cost down on these items?
- Check the Team Burlington website for the list. The Mayors Task Force is looking into this and we will keep you updated as we can.
- We will compile a list and send out. Please send your links to Andrea.
- Code of Conduct & Constitution
- Motion: Adopt the Code of Conduct as a Board - Dr. Pedlar.
- Second: Maria Thornton
- Approved.
- Motion: Adopt the Constitution as a Board - Jelena Milivojevic
- Second: Maria Thornton
- Approved.

6. Treasurers Report - Maria Thornton

- Able to get software purchased. It is on the PC at the office.
- Data back up from Melissa Diamond has been obtained. Needs to be updated.
- Hopefully completed by the end of next week.
- We did get our quarterly payment from the levy. Signing at the bank is tomorrow.

7. Executive Director Report - Judy Worsley

- Full report upon request.
- Zoom meetings take a lot of time. Team Burlington is doing a great job being led by the Chamber.
- Urging you all to take a look at what Team Burlington is doing, it is a great resource.
- Meet with the Mayor weekly and her task force.
- Red Tape Red Carpet Task Force is the next piece looking at all the different sectors and what stimulus is needed.
- Webinars are coming up and they are really good to take advantage of. There is an 'Ask the Expert' portion that is really good.
- There is many resources to tap into.
- Local level - Membership calls are taking place with a variety of responses. They were all very happy to hear from us.
- Many didn't have much to say except it was good to chat with them. We can revisit this once Plains Road is reopened.
- Networking Zoom will go ahead.

8. Special Events Report - Jackie Andrews

- Hop into Spring will wrap Tuesday and we will inform the winners.
- We will do something along the same lines in the Fall.
- Markets - Deciding day by day to see where we will be with these.
- We will have to get in touch with Public Health before we can do anything.
- We will need a new location. Hopefully for a small location, small market. Perhaps Downsview Plaza.
- Focus on food handling regulations, there are many heavy requirements.
- We need a sub-committee on this and will form one.

9. Social Media Report - Andrea Dodd

Stay Home Campaign - Team Burlington

- Will be changing to a Stay Apart Campaign and keep on rolling out. Will continue to handle the online roll out of this.

Networking Zoom

- Going ahead for May 20th.
- Created invitation and will send out invite 3 times between now and then to get participants. 2 signed up so far.

Social

- Our reach continues to grow, grow, grow
- Hot Dog's story and good will the BEST!
- New businesses popping up online that weren't there before (LaSalle) so that is excellent.

Services List

- Continues to evolve and be edited daily as things change and open up. I will continue to keep this flowing.

Newsletters

- Continue to create and go out with government, Team Burlington, & Aldershot specific information.

- I have created a template for us ***“Inside Aldershot - The Pulse of Plains Road”*** that we can use monthly going forward for all things ABIA and Aldershot.

Photos: New pictures of Plains Road have been shot and they look great. I will use them online, to update the website and for anything else we need.

Next Meeting Date - June 11th, 2020 - 2:00 pm.

Adjourned.