

Aldershot Village BIA Board Meeting

Thursday, January 9th, 2020

Present:

Andrea Mattina
Jo-Anne Porter
Miriam Mulkewich
Kiara Galbreath
Sonia Pagliuso
Kelvin Galbraith
Jelena Milivojevic

Staff:

Judy Worsley
Andrea Dodd
Jackie Andrews

Regrets:

Melissa Diamond
Dr. Pedlar

Guests: Maria Thornton - Flour Child Bakery, Dr. Karen Lee, Tara Thorpe - COB, Hallee MacEwan- Olive Oil Dispensary, Viera Kononenkova - Eyes Be A Child

Introductions

1. Approval of Minutes December 2019.

Motion: Kelvin Galbraith
Second: Andrea Mattina
Approved.

Approval of Agenda

Motion: Sonia Pagliuso
Second: Miriam Mulkewich
Approved.

2. Declarations of Conflict of Interest - None.

3. Chair Remarks - Jo-Anne Porter

Welcome to our guests Viera and Hallee and Dr. Lee! Thank you for joining us.
We would like to invite Maria Thornton to join the Board.

Motion: Jo-Anne Porter
Second: Andrea Mattina
Welcome Maria!

4. Kelvin Galbraith - City of Burlington

- Ward 1 news is out! It is a year in review and worth a read.
- Streetscape guidelines motion is passed and starts soon.
- Report will come soon after a walk takes place, with city staff, on Plains looking at a few of the nodes and physical streetscapes. This will happen in February.
- Date will come soon and we welcome the Board on the tour.
- Across from Solid Gold there is a new pre application meeting coming for that site.
- The BIA would support retail on the bottom of this building. We could delegate on this in the future. Meeting is January 22nd 6:30 East Plains Church for information purposes.
- Milestones are continuing from the Ward 1 office. Please let them know when you are having one. We will add this to our newsletter from the ABIA.
- New building is coming for L3 on North Service Road
- First planning meeting for the rainbow crosswalk is this week. Suggestions as to where are most welcome. King and Plains would be a really good spot.

5. Executive Director Report - Judy Worsley

- Full report available on request
- Market - National has been good to us but we had to move the tents to LaSalle Park, that is done.
- Jackie met the new tenant for the Old Home Hardware site. He is in full support of the ABIA market and wants it to stay in the plaza. We have produce for each market this season too and will forward with this in 2020.
- Special Events Committee is meeting regularly and we welcome you to join. Framework for sponsorship is coming and dates for our events in draft form is available.
- Dates have been picked so please take a look to see if any should be moved before we finalize.
- Sponsorship is available for all of these events. Are we going in the right direction? We would like to change the AGM to LaSalle Park Pavilion but there is a cost. We have outgrown LaSalle. Committee will investigate and come back with options.
- Met with the BDBA and have an ongoing relationship with them.
- Chamber events available so please let us know if you would like to go.
- Please take a good look at the Special Events to see if you have thoughts.

6. Human Resources Report - Miriam Mulkewich

- Speaking with the lawyer continues to sort out staff and contracts. He is happy to work with us and we will present him some employee contracts and agreements that he is to review.
- The more work we put in up front will be better.

7. Melissa Diamond - Finance Report

- Report will be emailed out along with the budget.
- We need a finance committee meeting very soon. Maria would like to join as a CPA. Attendance at these meetings is imperative to make these committees run properly.

8. Social Media Report - Andrea Dodd

- Special events meets today so after that calendar is finalized we can go ahead with blog, events web, events FB and social promotion
- Hoping to also use the events list to entice membership participation on the events committee.
- Membership directory on the website is as current as we can possibly make it. Went through one by one to check social accounts. If you see any changes, please let us know.
- Board updates in progress.
- Strategic Plan on website? Yes please. Send a final clean copy and it will be done.
- Spent a couple hours inside the info@ account cleaning it up. Asked for some help and came out with a better deal for the BIA and web hosting that should also work better. Go ahead? Yes. Less per month but two hours time to migrate the site.
- Sent message to BDBA about scheduling another co hosting event with them. Will get back on this.

Jo-Anne Porter - We would like to get rid of the landline in the office. We do not need it and the expense of it. If it is a bundle we may be stuck with it. Jackie will look into this.

Jo-Anne is also resigning from the board and we will be sad to see her go.
Sonia will act as Chair in her absence for the interim.

Maria - A governance committee needs to be formed and she will provide documents to help to get this process started.

Next Meeting Date - February 13th, 2020.

Adjourned.