

Aldershot Village BIA Board Meeting

Thursday, November 14th, 2019

Present:

Andrea Mattina
Inge Scharge
Jo-Anne Porter
Miriam Mulkewich
Dr. Pedlar
Kiara Galbreath
Sonia Pagliuso
Kelvin Galbraith
Kiara Galbreath

Staff:

Judy Worsley
Andrea Dodd
Jackie Andrews

Regrets:

Melissa Diamond
Jelena Milivojevic

Guests: Jenna Puletto COB, Tara Thorpe COB, Maria Thornton - Flour Child Bakery

Introductions

1. Approval of Minutes October.

Motion: Andrea Mattina
Second: Miriam Mulkewich
Approved.

Approval of Agenda

Motion: Sonia Pagliuso
Second: Miriam Mulkewich
Approved.

2. Declarations of Conflict of Interest - None.

3. Chair Remarks - Jo-Anne Porter

- Holiday Lights will be up today or tomorrow and will be on before Saturday.
- We have looked into more lights and the ones near the BINGO, they need to be looked at.
- Have looked at a smaller snowflake but the poles aren't quite right.
- New idea: Median with 8 trees (smaller) by Maplehurst school would be nice to light up.

4. Kelvin Galbraith - City of Burlington

- Newsletter is out, please sign up if you have not received.

- Recognition Certificates are a new accolade for any businesses reaching a milestone.
- Metrolinx advocacy will hopefully come to council next month, this is in regards to the parking at Aldershot GO.
- Streetscape guidelines in Aldershot are being worked on. This addresses the lamp posts that we cannot use for any beautification. Trying to get ahead of the game for the next development.
- National Homes - BINGO is on its way down. Tenants lease has been extended for 18 months.
- Aldershot School event is tonight. Renewal of the Auditorium is complete and ready for the Grand Opening. The BIA has 4 tickets available and will be represented. This brings additional theatre opportunities to Aldershot.
- Neighbourhood Magazine - Our office will have a column in it bi-monthly.

Jenna Puletto COB - Staff Report will be going out regarding the Strategic Plan that we have completed. This will go to council. The version has been fine tuned and is ready to go. Council has started budget process early which means we can move our process up also and have it approved by the end of the year. We appreciate all of Jenna's work with the Strategic Plan.

5. Executive Director Report - Judy Worsley

- Full Report available on request.
- Last market was a success with selling produce and leftover food was distributed to different food programs in our area.
- We can continue to offer produce this way next season.
- Jane McKenna gave us recognition for having a market in a local community.
- Market Report & POP financial reports available on request.
- Membership engagement was good and budgets are in line.
- Village Tree - Gathering sponsors and new members all the time.
- Logo Banner Sponsors are a success and will go in front of the tree for 8 weeks. Sponsors will get signs the day at the event too.
- No big stage this year and we will use tents instead.
- Revamping of the constitution is getting started. Jenna will help with this. We will need to vote on this in the New Year.

6. Social Media Report - Andrea Dodd

- Best Dressed has 6 members signed up so far.
- More newsletters going out this week and Social Media will really heat up after the Tree Lighting.
- Newsletter regarding Social Media seminar given by the Region, this is a good opportunity if you can make it. December 5th at NUVO.

7. Human Resources Report - Miriam Mulkewich

- Committee has met a couple times about contracts, employees and salaries, job descriptions etc.
- We are working on the best way to treat these staff members. Full report available on request.
- More information will come by email in regards to the ED position from the HR committee. The HR committee will meet again to decide what the next steps are.

8. Bicycle Stand Report - Slab has been poured!

Next Meeting Date - December 12th, 2019 - Christmas Social

Adjourned.