Regrets: Miriam Mulkewich, Steve Ruddick, Melissa Diamond
Guests: Todd Ebershed from the planning Department at the City of Burlington.

Call to Order: 8:30
Approval of minutes
Sonia Pagliuso, Kelvin Galbraith

No conflicts or declarations.
Approval of agenda:
Candace Nicholson, Dr. Pedlar.

Chair report:

There is a meeting tonight regarding Aldershot school. Aldershot would be a better school to close than Bateman. This is a concern to residents and Rick Craven said he will be speaking to key players involved at tonight's meeting.

Emma Fitzpatrick from Joseph Brant foundation is trying to raise $8 million to match what Paletta International has donated.
They are wondering if the BIA would get involved with a fundraiser. We should think about how to align with them. They have big resources i.e. marketing, etc. Kelvin suggested it's a bit late to create an event. Their deadline is June 30ththth There is a Fitness a Thon at The Fitness Firm.  This may be an option. Can tag this in with our post ad. Will discuss at events committee on May 23.

Candace Nicholson has been nominated as Vice Chair. Congratulations! Dr. Scharge motion.
All in favor.

Rick Craven report:
East End:
Georgian Court Estates. 288 town houses currently. Meeting on May 16th. Owner wants to build more and higher than what is currently there. Will submit plan in June.

The West End:
Saturday morning meeting at East plains church regarding the planning of the mobility hub.
Breeze condos: moving along.
ADI phase 1: break ground this summer.
Solid gold: expect to provide plan for redevelopment.

City has decided to change the designation from Filmindale to Clearview. Proposing changing the zoning of the south side. There's a public meeting on June 5.

The Bill Heck plaza has been sold.

Executive Director report:
Aldershot Business Committee Award. Dr. Scharge and Kiara Galbreath have both been nominated. Can be considered but they cannot vote. Kiara has withdrawn her name from nominations citing conflict of interest.
At the end of this meeting anyone who can stay will make a decision. BIA needs to have a good presence at the awards gala. Will be buying 10 tickets plus more to give to the nominee's.  ACHR has asked two people to take tickets at the table. Sonia and Candace have volunteered to do that. 100 people are expected to attend.

Ads for Post and Partnering Aldershot were looked at.

Met with Alderfest committee. Will tie into Canada 150 theme.

Talk to Mike McCreesh at Ontario by Bike about becoming a bike certified community. Huge tourism opportunity here. We already fit the criteria to be bike certified. They will promote our events and work with businesses who want to be bike friendly. We will arrange a committee for this.

The fundraising professional workshop for special events was attended.

Attended several AGM's and marketing committee meetings.

Spring cleanup wasn't as well attended as we hoped. One family showed up. Will discuss the  possibility of doing a beautification award or something similar in place of the spring cleanup.

Pop ups were discussed. White Oaks and Lions Club have both expressed interest in hosting.

Discussed using various parkettes along Plains Road. Can do different themes at different spots.

Kaboom is an organization that builds playgrounds. The BIA was asked to raise money. Money has been raised through the Warwick Surrey committee. This is a significant event held on Saturday, August 13. This will be an all day event. There are approximately 200 volunteers to build this park. We should think about how to get involved. Opportunity for businesses to sponsor this. There will be media there, etc.

Social Media Report:
The website is having some problems but working on it with the host. Reminder to all to send it bios if you have not already.

Treasurer report:
Budget looks good.

ACHR Business award:
Judy has received many wonderful emails from people for nominations. Nominations made:
Macfayden preschool Academy.
Dr. Inge Scharge.
Alicia Hicks salon and spa.
Dominos pizza .
Home Hardware.

Domino's has been decided to receive the award this year.

Meeting adjourned at 8:55 AM Candace Nicholson, Rick Craven