Aldershot Village BIA Meeting

Thursday February 9th, 2017

Meeting Minutes

Present: Everyone

Regrets: Andrea Dodd

Call to order at 7:30

Approval of last minutes

Motion by Craven

Second by Steve Ruddick

Motion Carried

Declarations: None

Approval of Agenda

Motion by Melissa

Second by Miriam

Motion Carried

**Craven Report**

Adi Development Phase 1 near end of approval process

Adi is asking for the public’s input on Phase 2. They are holding a workshop on Wed Mar 1st at East Plains United Church.

Official Planning bylaw. They will recommend further intensification along the route from the Russell Williams Restaurant to Filmandale.

Signage Rules: 695 Plains Rd E has asked for a variance. He has recommended an attractive sign with all the merchants from that plaza listed as well as the PRVV logo on the bottom. This would be placed in the parking lot. Sign bylaw currently being reviewed.

Kaboom will be installing $90,000 worth of playground equipment in Bolus Gardens.

**Social Media Report**

Web designer Caroline working on site. Needs members of the board for consultation but moving along well.

**Executive Director Report**

Discussed Beautification, Millennial Committee and Communities in Bloom. There is a walking tour tomorrow in regards to landscaping along plains rd. A young person, landscaper, from the Millennial’s committee has volunteered to be involved.

Marketing/Communication:

We have an invite posted in parterning aldershot to AGM.

Briefly discussed timeline of AGM

Discussed the issue of too many residents showing up at AGM. Discussed the possibility of charging a fee for residents, having a sign up sheet or allowing it to be free of charge for them. Vote was taken. Agreed to not charge residents for attending.

ACHR have received 2 nominations for Business Award.

Will need Committees for Beautification, Business Recruitment and special events for 2017

New business opened- Platter place (not sure of the actual name of the business. It’s next door to where Melissa is)

Meeting outcome in regards to Festivals in Lasalle and Hidden Valley Park. Infrastructure is a major issue. We can still use the parks but the type of events will be limited. On Cravens agenda to improve this.

**Treasurers Report**

Budget: some items brought in line to what we are actually spending.

Increased social media salary.

Moved funds from office space to marketing area.

Parking sign funds related to potential cost of signage to direct drivers to parking areas.

Spring Special Event in budget. City may be able to provide matching funds.

Increased budget for tree lighting.

New Category: Membership Social: relates to functions we organize ie: business after five event. Network functions relates to functions that a board member or executive director would attend ie: mayors union

Professional Development Category relates to situations such as Judy attending the obiaa.

Alderfest category: photo booth fee, etc

Audit fee remains the same

Removed legal fee

Discussed moving funds out of long term planning and into beautification. It was agreed that 25000 would stay in long term planning and the rest moved to beautification.

Asking for a 19% increase in Levy

Will change the wording for bad debts to levy variance.

HR Committee Re: Judys salary. Discussed an increase to 47,520 + hst. All in favor. Approved.

Motion to adjourn by Kiara

Seconded by Steve.

Meeting adjourned 9am.