

Aldershot Village BIA - Board of Directors

Meeting Minutes

Thursday, April 13th 2017

Present:

Kelvin Galbraith - Chair

Melissa Diamond – Treasurer

Councilor Rick Craven

Kiara Galbreath

Mirium Mulkewich

Sonia Pugliaso

Staff:

Judy Worsley – Executive Director

Andrea Dodd – Social Media Coordinator

Regrets: Candace Nicholson, Dr. Pedlar, Dr. Scharge, Steve Ruddick

Guests: None

1. Call to Order at 7:30

Meeting Chaired by: Kelvin Galbraith

1. Approval of Past Minutes – Thursday, February 9th, 2017

Motion by: Melissa Diamond

Second by: Sonia Pugliaso

Motion Carried

1. Approval of Agenda:

Motion by: Rick Craven

Second by: Marion Mulkewich

Motion Carried

1. Chair Report – Kelvin Galbraith

* JB Fundraising Committee wants to do something with Aldershot.
* Rubber Duck Race may be an option with Field & Stream.
* Looking to wrap up by summer so something soon would be ideal.
* Kelvin will send Judy their contacts.
* Developer for Oakland Park is allowed for 24 towns but he wants to pursue a tower. Looking for support but is in the very beginning stages. Has plans to update the breakwater and create parking etc.

1. Councilor Craven Report

* BIA budget is passed without comment.
* Thank you Rick Craven for representing us at that meeting.
* ‘Vacant unit rebate’ is being reviewed. They can now reconsider the percentage of that rebate.
* Our members may be interested in knowing about this.
* This was a hot topic at the OBIAA, Ontario is the only province with this rebate.
* Our basic position would be what is best for the long term vision of the BIA. We will see what the Chamber thinks also and work with the BDBA on this.
* Georgian Court – 280 Townhouses in Warwick – Indicated they intend to completely redevelop the entire site.
* Public meetings have begun. Workshops are still to come and will file application in June.
* COB’s position is to ensure the existing tenants are treated with respect and affordable buildings will be built.
* Warwick Surrey will have their own committee also.
* This could be of much interest to our merchants between King & Francis.
* Signage between King & Francis is becoming an issue. BIA needs to take the lead on a solution. Judy will work on the merchants for a meeting on this.
* Public Art at the corner of LaSalle & Plains Road has been delayed until September.
* Went to transportation meeting in Hamilton recently and discovered we are part of the ‘Hamber Loop’ – a cycling route. Launch is in May and we should be part.

1. Executive Directors Report – Judy Worsley.

* Full report can be provided upon request.
* White Oaks Plaza landscaping project is still planned.
* Marketing & Communication is ongoing with the Post, Partnering Aldershot and City Hall.
* Ad in post will announce our new Business Community Award.
* Member Services - AGM feedback was good. We had some developers there which is great. Spoke to every person in the room. FreshInsights presentation was well received.
* Would have liked to see more of our partners there. Next year we will get ahead on the invites and nurture the relationships.
* Promoting the BIA Community Leadership award with the ACHR group.
* Move by Craven to purchase 10 tickets and attend – Motion Carried.
* Special Events – Committee needs to get going and there are a number of events that need to be looked at. Do we want to have one committee for all events with members included? When should these meetings occur? Judy will put this together and get the committee going.
* Canada150 – Pop up Markets in the Parkette’s is one idea. Linking to the public art unveiling in the fall is another.
* Farmer’s Market – Kelvin has a staff member who is very connected with the farmers and is keen on getting the Market going on in Aldershot. We are very interested in this and will work on this to make it happen. White Oaks Plaza may be the best spot and Judy/Melissa will investigate.
* Saturday, May 13th Mobility Hub meeting is coming to Aldershot. We will send out to the membership electronically and hit the streets.
* Spring Clean Up April 22nd – We will send out information by email to membership, please send along to Social Media coordinator and Craven’s office.

1. Social Media Report – Andrea Dodd

* Having trouble importing the directory but we hope to have something for you to look at very soon.
* We have had numerous content meetings and the direction it is going is very good. Looking forward to the final product.
* Tourism asked me to pass on the visitor’s guide to Judy.
* ‘Novemburger’ promotion, something for our culinary based members to participate in so I will keep them posted about this new event from Taste, Tourism & BDBA
* Information meeting Tuesday, April 25th which I will attend. I would like to send a newsletter to the membership, asking the restaurants to attend.
* ACHR Is there any specific promotion we would like to do here?
* Craven, please keep me in the loop re: the new play structure at Bolus.

1. Treasurers Report – Melissa Diamond

* Motion to approve the 2017 Budget Craven / Galbraith Second - Motion Carried.
* CRA and our HST number is being figured out. After that Melissa will take care of this.
* ***Motion to by Craven to acknowledge the Board of Directors Chair is Kelvin Galbraith and Melissa Diamond – The Cino Group is Treasure***r***. Our Executive Director is Judy Worsley***.
* ***Motion by: Rick Craven***
* ***Second by: Kiara Galbreath***
* ***Motion Carried***

1. Meeting Adjourned: 9:15am, Thank you.
2. Next Meeting: Thursday, May 11th, 2017

*Please note that all information presented*

*by Guest Speakers is to be considered confidential.*