

Aldershot Village BIA Board Meeting

Thursday, May 9th

Present:

Jo-Anne Porter
Kelvin Galbraith
Patrick Pedlar
Inge Scharge
Sonia Pagliuso
Kiara Galbreath
Melissa Diamond - Call In
Miriam Mulkewich
Alicia Hicks

Staff:

Judy Worsley
Andrea Dodd
Jackie Andrews

Regrets:

Candise Nicholson

Guests: Tara Thorp - COB, Andrea Mattina - Isarti Menswear, Jenna Puletto - COB

1. Approval of Minutes from Last Meeting - April 11th, 2019

Motion By: Dr. Pedlar
Second By: Sonia Pagliuso
Approved.

2. Approval of Agenda.

Motion By: Kelvin Galbraith
Second By: Inge Scharge
Approved.

3. Conflicts of Interest.

- None.

4. Chair Report

- Motion to invite Andrea Mattina to join our Board
- Motion by: Kelvin Galbraith
- Second By: Inge Scharge
- Approved and welcome to the Board Andrea!

- Karen Phelps was voted Citizen of the Year. We would love to send her some flowers for a thank you for all she does for Aldershot.

5. Councillor Galbraith / COB Report

- Councillor Galbraith City report will be circulated at each meeting.
- Looking for AV hook ups from the City for this office. Will get back about that so we can present better each month.
- Updates on properties currently in development on Plains Road.
- 101 Masonry Court / 35 Plains Road E / 92 Plains Road E /484 - 490 Plains Road E / Georgian Court / 53,71 Plains Road E / 1085 Clearview Ave & St. Mathews Ave
- Aldershot Mobility Hubs Update - On hold until 2020 for the region to complete study on employment land.
- Red Tape Red Carpet Task Force - Rural Task Force is left to meet with. The red tape has gotten thicker and thicker so our recommendations to the city will come after that.

Special Area Business Coordinator - Jenna Puletto

- Jenna works on behalf of the BIA's and she helps you to find out what you need to know and how to go about it.
- Also a resource for the individual businesses on Plains Road
- Help with Special Events also and can point in the right direction.
- Markets Issue - Not permitted through zoning, city wide. In this case specifically it is because of the mixed use zoning along Plains Road.
- We need a variance to make this happen for 2019 and this is in the process.
- Application will be made to the Committee of Adjustments and there is a large fee. We have asked it to be waived.
- Jenna will write the comments in support of the application and we should get these answers soon.

6. Treasurers Report - Melissa Diamond

- HST rebate - Getting closer to Melissa having access is the next step.
- A bit more red tape but we are getting close
- Do we have a cost for the Strategic Plan? Yes, proposal to come in ED report along with another quote.
- Financials Update

7. Special Event Committee Report - Judy Worsley

- We are going ahead as planned with the Markets and Party on Plains.
- Posters & Postcards are ready to go, please take them and spread the word.
- This market is a moving target so we may be forced to move about if needed.
- Music, BBQ and large games planned for Party on Plains. Members in the area will participate and get some traffic to their business.
- As soon as we have the information nailed down we can start the online campaign.

8. Executive Director Report - Judy Worsley

- Code of Conduct from the City of Burlington and Ontario Government.
- Questions or concerns?
- There are always potential conflicts of interests with BIA's.
- We must continue to reach out to as many members as possible.
- Motion to accept Code of Conduct: Miriam Mulkewich
- Second: Sonia Pagliuso
- Approved.
- Strategic Plan Proposal discussion. Quotes and options sent electronically to the Board.
- Action: Options available to us must be voted on. This is something that is a must have for our organization. How do we want to proceed. Discussion.
- We will go back to both quotes and see if they can work with us, within a more reasonable budget.
- Looking to work within an \$5000 budget.
- Our June Board Meeting will have 7am start will be a Strategic Plan meeting. Watch emails for more information on who and how we will get this started.
- Associate Memberships document. We are getting requests for this from business owners. We are looking at options for this and how to present to potential new members. This will also help moving the boundary in the future. We would like to pursue this.
- Motion to charge \$300 for Associate Membership: Andrea Mattina
- Second By: Kiara Galbraith
- Approved.
- Another document will come with the other details. Please watch your emails for this.
- ACHR - We will present the Business Community Award. Kelvin Galbraith will present this.

Meeting Adjourned.

9. Next Meeting - June 13th, 2019 - 7AM.