

Aldershot Village BIA Board
Annual General Meeting

Thursday, March 7th 2019
7am

Present:
BIA Board
Members & Dignitaries

Staff:
Judy Worsley
Andrea Dodd

Regrets:
Jackie Andrews

Mayor Meed Ward

- The first Aldershot BIA AGM she has attended. Wonderful to be here!
- Believes strongly in the mission of the BIA's and well done to this group which is growing and making its mark.
- Red Carpet Task force is rolling for your business members. We are open for business!
- March 28th Town Hall kick off for the Task Force. Join us!

1. Julie Cole - Mabels Labels

- Longtime Burlington resident, successful entrepreneur and Aldershot High School Alumni
- Mabels Labels Story
- Challenges and successes she has had was shared.

4. Councillor Galbraith Report

- Ward One Councillor
- Presents his Ward One Update regarding development in Aldershot.

3. Chair Report - Candise Nicholson (Vice Chair)

- Thank you to the board for all their contributions and commitments.
- Thank you to our staff for all their contributions and hard work.
- We encourage you to get out and discover all the Aldershot business along Plains Road.
- Nominations for the BIA Business Ward with the ACHR are open.
- We now have an office and are pleased in our new space in the White Oaks Plaza.
- We are always looking for volunteers to help achieve our goals.

5. Treasurers Report - Melissa Diamond

- How we compare to other BIA's in the area.
- Growth has amped up in 2017/2018/2019 to achieve goals.
- Proposed 2019 Budget.
- Candise Nicholson move to approve the 2019 Budget
- First Alicia Hicks

- Second Miriam Mulkewich
- 2019 Budget Approved.

6. Executive Director - Judy Worsley

- Year of rebuilding and positioning for the BIA.
- 2019 promises to be an exciting year.
- Social Media presence has grown tremendously.
- Digital Main Street is an opportunity for our business members.
- As new business come in they look for us online and find our community.
- Holiday lights are on the right track now!
- We are a small BIA so we must partner with other people.
- Warwick Surrey, Alderfest, Alderfest Lions, ACHR to name a few.
- Coming in 2019 - Markets are a success and will be on the move for 2019.
- Party on Plains are in the planning stages for 2019.
- Come and see us at the office every Thursday we are there from 9 to 3pm!
- We do have positions available on our board and on our committees so please join us!
- Get involved with us and target our Aldershot Community to increase your business!

Motion to accept 2019 Board, Kelvin Galbraith, Alicia Hicks Second - Board Approved for 2019/2020

Thank you for joining us!