

Aldershot Village BIA Board of Directors  
Meeting Minutes  
Thursday, October 11th, 2018

Present:

Staff: Andrea Dodd, Jo-Anne Porter, Jackie Andrews

Regrets: None

Guests: None.

1. Call to Order at 7:30

Meeting Chaired by: Kelvin Galbraith

2. Approval of Past Minutes – Thursday, September 13th, 2018

Motion by: Candise Nicholson

Second by: Jo-Anne Porter

Approved

3. Approval of Agenda:

Motion by: Rick Craven

Second by: Miriam Mulkewich

Approved

4. Councillor Craven Report

- Esso gas station will open officially October 26th.
- Paletta Eagle Heights development update.
- He has sent 25 boxes of material to the city for this application to move forward.
- Craven will review with the city and get back to us.
- This has been on the City agenda for many many years.
- Substantial progress on the expansion of the Mercedes Dealership.

## 5. Social Media Report

- October market sponsored post is going strong.
- Hoping to get the final vendor list today
- Julie Cole offer AGM and to do a Social Media seminar for our membership.

## 6. Treasurer Report - Melissa Diamond

- Visa increase papers have been signed and have not heard back.
- We need to cash one GIC to bump the cash flow for the Tree Lighting.
- We are on target but we show a loss because of the beautification.
- Should we choose another bank that is quicker and more in tune with our needs?
- We will go higher up the chain to get this done.
- Still waiting on the HST refund of \$26,000

## 7. Special Events Report - Jackie Andrews

- October Market is ready to go and we have our best vendors again plus some new ones.
- People are asking us to do more of them next year and an hour earlier.
- Holiday Market & Tree Lighting we are looking for sponsors to cover costs.
- Membership hopefully will contribute at some level.
- 'Plains Shopping' pamphlet is in the works to gather sponsors.
- We will send out online also.
- Looking at a Free Skate at Appleby Arena with pics for Santa.
- Perhaps we coordinate it with the public skate.
- Jackie will look into this.

## 8. Executive Director Report - Jo-Anne Porter

- Working on the festive lighting and locations are submitted to City Hall.
- Electrical contractor will mount them.
- Entrances on both ends will be decorated, this is where the posts that permit them are located.
- Hoping to have them lit November 17th.

- New poles are on the list of 'community benefits' for developers coming in to pay for. Craven has put them the list for us so this is a possibility.
- Digital Main Street. Province is giving grants to small business that do not have an online presence for their business.
- Our membership could benefit from this so we will look further into it.
- We need insurance for the Tree Lighting as Downsview property management requires it.
- Mark Preston has been helpful with this and we are set up. We also need insurance for the BIA, especially with the markets.
- We will ask the BDBA what they are doing but believe we may be covered through the city. We will get something in writing from them.
- Tree Lighting is set to go except we need thrones for Santa & Mrs. Claus.
- Renovation for the office. Nothing can be done until the last market is complete so this is a winter project.
- Cost is \$6215 finished JR Construction. Kitchen and Bathroom.
- Motion to Reno: Rick Craven / Approved: All in favour.

9. Meeting Adjourned: 8:35am Thank you!

10. Next Meeting: Thursday, November 8<sup>th</sup>, 7:30am.

**Please note that all information presented  
by Guest Speakers is to be considered confidential.**