

Aldershot Village BIA - Board of Directors

Meeting Minutes

Thursday, January 11, 2018

Present:

Kelvin Galbraith

Candise Nicholson

Melissa Diamond

Councilor Rick Craven

Kiara Galbreath

Miriam Mulkewich

Dr. Pedlar

Dr. Scharge

Sonia Pagliuso

Jo-Anne Porter

Staff:

Judy Worsley – Executive Director

Andrea Dodd – Social Media Coordinator

Regrets: None

Guests: Alicia Hicks – Salon & Spa at LaSalle

1. Call to Order at 7:30

Meeting Chaired by: Kelvin Galbraith

1. Approval of Past Minutes – Thursday, Nov 9th, 2017

Motion by: Inga Scharge

Second by: Candise Nicholson

Motion Carried

1. Approval of Agenda:

Motion by: Sonia Pagliuso

Second by: Patrick Pedlar

Motion Carried

1. Chair Report
* Motion to approve Jo-Anne as a Board Member
* Motion by: Rick Craven
* Second by: Candise Nicholson
* Approved – Welcome Jo-Anne!
1. Councilor Craven Report
* Application for Solid Gold has been received by the COB.
* Demolish, eliminate and build 2 apartment buildings with retail space at the ground level and underground parking.
* Wednesday, January 17th Public Meeting to discuss Bingo/Hardware Plaza.
* 7pm East Plains Church
* Royal Bank Rocks – Reducing water usage is the reason for the hard landscaping.
1. Treasurers Report – Melissa Diamond
* Contact with CRA issue is still ongoing. We need to confirm Kelvin as Chairman in the minutes and send that to the CRA in order to get the refund.
* Rick Craven moves that the board acknowledges and confirms that Kelvin Galbraith has been the chair of the board since 2007.
* Motion by: Rick Craven Second by: Sonia Pagliuso
* Approved
* $60,000 in the operating account and we need to move $13,046.22 to our GIC’s.
* That will be done.
* AGM date needs to be decided so that we can let the COB know when we will approve the budget.
* March 1st will be the AGM and topic may include the Mobility Hub and Growing Bold. Rick Craven will ask Rosa Bustamante to speak at the AGM.
* What are we thinking for increasing the levy percentage? We need to hold a budget meeting and will get an answer very soon.
1. Social Media – Andrea Dodd
* I would like to sponsor our BIA FB page again this year for $150 to get more likes & follows in the Aldershot area.
* Website - All is well and would welcome more events from members. We need to fill this space up!
* Newsletters - Calling all bloggers and events will go out again.
* I would also like to do a shop local themed one.
* Events Committee – Alicia from Salon & Spa at LaSalle is interested in joining.
* We should add Best Dressed to this committee to make it bigger and better next year.
* I have the prizing and it will go out this week.
1. Executive Director Report – Judy Worsley
* Special events committee met and have had good discussions on the tree lighting.
* Vendors were well received.
* Food drive was unsuccessful so that needs to be upgraded and improved if it continues to be our charity piece. It is important to have that component.
* The businesses can encourage their clients to participate.
* We need to have more communication about the food drive next year to make it a success.
* SEC decided that we should do 4 markets this spring/summer/fall season. Also a suggestion of moving it up and down the street.
* We would need to hire ‘Pam’ to run these events and make them successful.
* Property Committee Report – We met with Ray Loya, Remax and he was fabulous facilitating this discussion on real estate in Aldershot.
* Would like to come up with a policy of how we can assist business with information and resources.
* Tour of possible spaces to house the BIA offices was great and we have narrowed it to three spots.
* We will take a look at the budget and get going on this sooner rather than later.

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1. Meeting Adjourned: 8:35 am, Thank you.
2. Next Meeting: Thursday, February 8th, 2018.

*Please note that all information presented*

*by Guest Speakers is to be considered confidential.*